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Cornerstone Financial Services **Your Local Investment Partner**

In today's ever-changing financial landscape, a variety of investment opportunities offer the potential for strong returns. At Iowa Falls State Bank, we've partnered with Cetera Investment Services LLC to provide access to a diverse range of investment products and services designed to align with your financial goals, timeline, and risk tolerance.

At **Cornerstone Financial Services**, we are committed to working closely with you to help turn your financial aspirations into reality. With the convenience of investment services located right within your community bank, you can receive trusted financial guidance from familiar faces in a place you know.

Meet Your Financial Professional – Chris Stauffer

Since 2013, **Chris Stauffer** has led **Cornerstone Financial Services**, bringing over 25 years of financial industry experience. A graduate of Iowa Falls High School and Central College in Pella, Iowa, Chris holds FINRA Series 7 & 66 certifications, allowing him to serve clients in Iowa, Minnesota, Missouri, and Florida, along with an Iowa insurance license.

Chris takes the time to understand your specific financial needs and helps you navigate investment options—whether you're focused on saving for the future, generating income, or maximizing tax advantages. With personalized guidance, he can develop a strategy tailored to your unique circumstances.

Deep Roots in the Community

Chris and his family call **Iowa Falls** home and are deeply involved in the local community. He serves on the Iowa Falls Community School District Board of Directors and participates in various volunteer organizations, working to make the community a great place to live. His family is also actively involved with the Evangelical Free Church in Iowa Falls, emphasizing their commitment to faith, family, and community.

Get Started Today

We invite you to visit **Cornerstone Financial Services** at **Iowa Falls State Bank** to discuss your financial goals with Chris. You can stop by in person or contact us to schedule an appointment at your convenience. Your financial well-being is our priority.

Important Disclosure:

Securities and insurance products are offered through Cetera Investment Services LLC (doing business as Cornerstone Financial Services), a member of FINRA/SIPC. Advisory services are provided by Cetera Investment Advisers LLC. Neither Cetera nor its affiliates are affiliated with Iowa Falls State Bank or any other financial institution where investment services are provided.

Investments bear certain risks: they are not FDIC/NCUSIF insured, may depreciate in value, are not guaranteed by financial institutions, and are not endorsed by any federal government body. Cetera operates independently of all other named entities. The registered address for Cornerstone Financial Services is 601 Washington Ave, Iowa Falls, IA 50126.